

Grant Preparation Workshop

Presented by

Scott K. Ryno, EMT-B, CAC

Director, Business Development



Federal

- Assistance to Firefighters Grant (AFG)
- Fire Prevention & Safety Grant (FP&S)
- Staffing for Adequate Fire & Emergency Response Grant (SAFER)
- Foundations/Corporations



• Available FEMA Grant Programs

- Assistance to Firefighters Grant (AFG)
- Fire Prevention & Safety Grant (FP&S)
- Staffing for Adequate Fire & Emergency Response Grant (SAFER)

FEMA's website

- http://www.fema.gov/firegrants



CORNERSTONE TIP:Think about any grant as a temporary bridge to span the gap between a risk and a solution. The money will run out one day, but the solution needs to remain.



Eligibility

- 1. Fire Departments
- 2. Non-Affiliated EMS Organizations
 - A public/private nonprofit EMS organization providing direct emergency medical services to a specific geographic area on a first-due basis but not affiliated with a hospital or serving a geographic area where emergency medical services are adequately provided by a fire department.
- 3. Regional Applicants
 - Host may be a fire department or non-affiliated EMS organization



PLEASE NOTE:If you are NOT registered with the IRS as a 501(c) corporation, then you are NOT eligible to receive funding from the AFG program.



Did You Know...

- In FY2011, FEMA allotted \$405 million to the AFG program
- EMS funding is limited to no more than 2% of the AFG appropriation
- That means only \$8.1 million of the nearly \$405 million is reserved for EMS



- Eligible Regional Activities
 - Training
 - Equipment Acquisition

Note: Vehicle Acquisition, Modify Facilities, and Wellness & Fitness are not eligible

- Project must have a region-wide impact on interoperability
 - Example: region-wide communication system/equipment
- · Match requirements are based on the total population served by the defined region



Timeframe

- Application window historically opens in the Spring
- Limited time to submit the application once it is open

Application Method

- E-Grant Application
 - Recommended and preferred method
 - Website: www.fema.gov/firegrants
- Paper Application



- Questions in application are electronically scored
- Preliminary scoring is based on program priorities
- Applications focused on funding priorities have a better chance of reaching the competitive range
- The successful applicants stick to the grant priorities
- Mixing low priority requests with high priority requests will erode your score
- Item scores will be rated based on the relative cost/merit of each activity/item



- Highest scoring applications in Phase-One qualify for the "competitive range"
- Applications that make it into the "competitive range" are evaluated by panel of at least three peer reviewers



Peer review panelists focus on the Project Narrative

But also consider:

- Answers to the general questions
- Answers to activity-specific questions



Panelists rate applications on the quality of:

- Project description and budget
- Financial Need
- Cost/Benefit
- Improvements to Daily Operations



Effective applications are based upon addressing the gap between:

- •Community Risk Assessment
- •Department Need/Capability Assessment



- You only have a limited number of characters in each section
- Read and thoroughly understand the Program Guidance prior to authoring your grant
- Always tie your project back to improved safety for your personnel and/or community
- This isn't about your department it's about solving the threat of an immediate risk



CORNERSTONE TIP:

Do not attempt to attach documents or insert colorful photos or charts (.jpeg, .gif, etc.) This is not permitted, and would only make you look bad. A diagram can be very useful, but have a trusted colleague review it first.



- Call together a team to work on the application & assign tasks
- Plan to submit your application early
- · Write the narrative offline
- Avoid templates from other sources
- Bullets & other fonts will $\underline{\text{not}}$ transfer into the online application
- Look for gaps never leave the panelists wondering
- Print application and ask someone to read it before submitting
- Do not submit the application before it is reviewed



- FY 2010 Appropriation provides \$222 million to SAFER Grants – 34 rounds as of 10/07/2011
- 2 SAFER Activities:
 - Hiring new career <u>crew members</u>
 - Recruiting and retaining volunteer <u>crew members</u>



Examples of eligible projects

- Public education
- Code enforcement/awareness
- Arson prevention/awareness
- Sprinkler awareness
- Smoke alarm distribution
- Burn prevention

Cornerstone Analuses Billing Expres	
Foundations	

There are over 1,600 grant-making foundations in PA

4 Helpful Websites

- Pennsylvania Foundations Online
- The Grantsmanship Center
- The Foundation Center
- The Council on Federations



- Wal-Mart
- Medtronic
- Firemen's Fund
- State Farm Insurance
- Rotary, Lions Club



Many corporations establish philanthropic branches

- Contact your local Chamber of Commerce and inquire about an index of businesses
- Find the right donor to meet your needs



Scott K Ryno, EMT-B, CAC

Director, Business Development Cornerstone Adminisystems, Inc.

sryno@casys.com

(866) 724-4138