

Leadership Lessons



From Captain Jack Sparrow

Objectives

- Identify and give examples of six sources of a leader's power
- Understand the importance of story and myth within organizations
- Appreciate the cognitive bias of the “halo effect”

Sources of Power

- Legitimate Power (Positional Power)
- Referent Power
- Expert Power
- Reward Power
- Coercive Power
- Informational Power

Legitimate Power

“Captain”

Referent Power

Charisma

Expert Power

Training and Experience

Reward Power

The Carrot

Coercive Power



Informational Power



The Compass

Storytelling



The Halo Effect



The Pirate Code



More Like Guidelines

The Pirate Code



More Like Guidelines

Consult Your Compass

Know where you are going

Your moral compass

Bad Reputation



Know Your Limitations



Leadership Lessons



From Captain Jack Sparrow

Thank You

Margaret A. Keavney, Esq.

Keavney & Streger

margaret@njemslaw.com

www.njemslaw.com

www.facebook.com/margaret.a.keavney

www.facebook.com/keavneystreger

[@keavneylaw](#)