



The Fine Print

CONTRACT CONDITIONS:

The publisher and staff of The Blanket reserve the right to refuse advertising deemed inappropriate, or which conflicts with the policies of the Association. The Advertiser and ad agency warrant that they are authorized to publish the content of advertising, and that all statements therein are true. The advertiser and its agency holds the publisher and staff of the publication harmless from any and all claims or suits, including but not limited to libel for the publication of advertising material received and printed. The Publisher shall not assume responsibility for errors or omissions, or for any delay beyond the cost of ad space. The Publisher reserves the right to cancel any advertising contract due to an advertiser's failure to pay invoices when due.

The Editor reserves the right to accept, reject and/or edit any news, press releases or editorials submitted for publication.

CANCELLATIONS:

Cancellations or alterations are not accepted after the closing date. A previously run ad will be used for contract advertising should new ad material not be received by the closing date of the issue. Because of the low advertising rates, cancellations will be discouraged and if accepted, must be received by The Blanket in writing at the Publication's Editorial/Advertising Office in Bellerose. Obtain confirmation to assure acceptance.


THE BLANKET

The Official Publication of the
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Volunteer Ambulance &
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Advertising Rates



