This Just In: Media Relations for EMS

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What do you do when you arrive on the scene to find news teams approaching you with questions? Are press releases a good idea? How much information is too much (or too little)? Local and national media love a good story and real-life drama, and publicity can boost or destroy professional image. Join Steve for an interactive discussion to help better prepare you and your agency for these situations.

Steve Salengo spent the past nine years as the State EMS Operations Coordinator for the Vermont Department of Health’s Office of Emergency Medical Services, where he oversaw the daily functions of EMS in Vermont and provided technical prehospital guidance and consulting. Steve’s knowledge base represents over sixteen years of field and management experience in EMS. He serves on numerous committees and regularly teaches clinical, operational and leadership topics at the university and community levels.