Leadership Lessons

From Captain Jack Sparrow
Objectives

• Identify and give examples of six sources of a leader’s power
• Understand the importance of story and myth within organizations
• Appreciate the cognitive bias of the “halo effect”
Sources of Power

• Legitimate Power (Positional Power)
• Referent Power
• Expert Power
• Reward Power
• Coercive Power
• Informational Power
Legitimate Power

“Captain”
Referent Power

Charisma
Expert Power

Training and Experience
Reward Power

The Carrot
Coercive Power
Informational Power

The Compass
Storytelling
The Halo Effect
The Pirate Code

More Like Guidelines
The Pirate Code

More Like Guidelines
Consult Your Compass

Know where you are going

Your moral compass
Bad Reputation
Know Your Limitations
Thank You

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