Social Media for EMS Providers

Amy Eisenhauer
Pulse Check 2018
We don’t have a choice on whether we do social media—
the choice is how well we do it.

-Erik Qualman
Social Media is a tool.
Electronic Storytelling
Creation

“A Day in the Life of EMS”
– Farooq Muhammad
Edu-memes

@romduck
A SURGICAL CRIC WILL BE LIKE THIS. NOT THIS.

TRAIN YOUR FINGERS TO SEE @gingerlockeatx
Curation
To thine own self be true.
To Do:
Where the magic happens

Your comfort zone

@DocWillisMD
“Life's most urgent question is: What are you doing for others?”
—Martin Luther King Jr.
Questions?