Interested in sponsoring a part of Pulse Check 2020? Sponsorship opportunities include:

**$10,000  PLATINUM EVENT SPONSOR**
- Inclusion of Sponsor Name, Logo, Link & Banner on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name, Logo, Link & Banner on Promotional Facebook Posts
- Inclusion of Sponsor Name, Logo, Link & Banner on Promotional email marketing campaigns promoting the event & thanking attendees
- Two email marketing campaigns for the sponsor using our platform and list (built and managed by NYSVARA)
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “high volume”* throughout the event between sessions
- Designated Sponsor of Keynote Presentation
- Keynote Presentation sandwiched by Sponsor Commercials
  - Mention of sponsorship in live opening and closing remarks
  - Volume of commercials will be weighted by sponsorship after all sponsors transactions are complete.

**$5,000  GOLD EVENT SPONSOR**
- Inclusion of Sponsor Name, Logo & Link on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name, Logo & Link on Promotional Facebook Posts
- Inclusion of Sponsor Name, Logo & Link on Promotional email marketing campaigns promoting the event & thanking attendees
- A single email marketing campaign for the sponsor using our platform and list (built and managed by NYSVARA)
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “medium volume”* throughout the event between sessions

**$2,500  SILVER EVENT SPONSOR**
- Inclusion of Sponsor Name & Logo on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name & Logo on Promotional Facebook Posts
- Inclusion of Sponsor Name & Logo on Promotional email marketing campaigns promoting the event & thanking attendees
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “low volume”* throughout the event between sessions

Please complete registration and payment online at at [www.pulsecheckconference.org](http://www.pulsecheckconference.org). Contact the Pulse Check Conference Team at pulsecheck@nysvara.org or (877) 697-8272 with questions.

**Sponsor registration must be submitted & paid by Saturday, August 15, 2020.**
### Sponsorship Information

<table>
<thead>
<tr>
<th>Amount</th>
<th>Sponsorship Level</th>
<th>Benefits</th>
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| $1,000 | **BRONZE EVENT SPONSOR**               | • Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page
|        |                                        | • Inclusion of Sponsor Name on Promotional Facebook Posts
|        |                                        | • Inclusion of Sponsor Name on Promotional email marketing campaigns promoting the event & thanking attendees |
| $250   | **EVENT DONOR**                        | • Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page          |
| $250   | **SPECIAL AWARDS DONOR**               | • Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page          |
| $250   | **SCHOLARSHIPS FUND DONOR**            | • Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page          |

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