PULSE CHECK 2020
A LEADING EMS EDUCATIONAL VIRTUAL CONFERENCE
SATURDAY, SEPTEMBER 12, 2020
Dear NYSVARA Member,

The COVID-19 Pandemic has impacted the world around us. While many organizations have had to cancel their events and programs, the NYSVARA and Pulse Check Teams have been hard at work developing a solution for Pulse Check 2020.

We are excited to announce that while it may be a different format, we are committed to providing the quality education and CME/CEU credits for the EMS community. We also believe that with many families financially impacted by the pandemic, this is the year that NYSVARA and the event sponsors give back to our EMS community. The entire event will be provided at no cost to the attendees. Registrants will receive up to 8-hours of qualifying CME/CEU credits.

Further details will be e-mailed to registrants prior to the start of the event.
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Questions can be forwarded to the Conference Committee at pulsecheck@nysvara.org
Do you know an individual, team member, unit or squad that deserves recognition? We encourage you to nominate them for a special award to be presented at Pulse Check 2020 Virtual Conference! Submit nominations on our website at [www.pulsecheckconference.org](http://www.pulsecheckconference.org). All nominations must be submitted by Saturday, August 15, 2020.

**EMS Meritorious Award**
To give recognition to an individual or group, for an act involving a degree of unavoidable danger to be characterized as Great Personal or Group Risk.

**EMS Unit Citation**
To give recognition to a crew or unit, involving an outstanding unit operation, dependent upon teamwork and cooperation.

**EMS Educator of Excellence**
To an individual who through outstanding teaching, publication, or research that has greatly improved pre-hospital services at the local, county regional or state level, having some particular impact on the volunteer non-profit EMS community. The nominee must be recognized by the NYS Department of Health as a certified instructor.

**EMS Leadership Award**
To an individual who has performed an outstanding service along with initiative and leadership, to NYSVARA or to a Member Organization in good standing of NYSVARA.

**EMS Person of Excellence ALS**
To an individual member in good standing or a member of a member organization in good standing with NYSVARA who has provided an exceptional contribution(s) to the EMS field and/or an EMS agency or system, through demonstrated dedication, professional behavior, initiative and/or special services.

**EMS Person of Excellence BLS**
To an individual member in good standing or a member of a member organization in good standing with NYSVARA who has provided an exceptional contribution(s) to the EMS field and/or an EMS agency or system, through demonstrated dedication, professional behavior, initiative and/or special services.

**EMS Youth Squad of Excellence**
To a Youth Squad of a member organization for performing outstanding services to their local squad, community or NYSVARA.

**EMS Youth Squad Member of Excellence**
To an individual member of a member organizations youth squad who has performed outstanding service to their local squad, community or NYSVARA while maintaining their school curriculum.

**EMS Communications Specialist of Excellence**
To an individual who is employed or volunteer with an organized dispatch center in the State of New York and has shown dedication, responsibility, professional behavior, ingenuity, special skills and an insight to pre-hospital communications. Contribution must have some particular impact on or relationship to the non-profit EMS sector including member organizations of NYSVARA.

**Civilian Star of Life Award**
Presented to an individual for their acts of personal bravery or their initiative and capability in the saving of a life. To be presented to a non-member, non medical professional and not affiliated with an EMS agency.

**Registered Nurse of Excellence**
To a New York State licensed Registered Professional Nurse, serving in the EMS System. To be eligible an individual must have made contributions to the EMS community and show dedication, responsibility, professional behavior, ingenuity, special skills and insight to the pre-hospital environment. Contribution must have some particular impact on or relation to the non-profit EMS sector including member organizations of NYSVARA.

**Emergency Medical Care Provider (MD, DO, NP, PA) of Excellence**
To an the individual must be licensed in their title and shall be a contributor to the EMS community, show dedication, responsibility, professional behavior, ingenuity, special skills and insight to the pre-hospital setting, having a particular impact on one or more organizational members of NYSVARA.

**Richard W.O. Beebe Exemplary Educator Award**
To an individual or organization for outstanding ongoing work spanning ten or more years through teaching, publication and/or research having had a profound impact toward improving EMS services and/or systems at the local, state or national level, including some particular positive impact on the volunteer non-profit EMS community.
Interested in sponsoring a part of Pulse Check 2020? Sponsorship opportunities include:

**$10,000  PLATINUM EVENT SPONSOR**
- Inclusion of Sponsor Name, Logo, Link & Banner on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name, Logo, Link & Banner on Promotional Facebook Posts
- Inclusion of Sponsor Name, Logo, Link & Banner on Promotional email marketing campaigns promoting the event & thanking attendees
- Two email marketing campaigns for the sponsor using our platform and list (built and managed by NYSVARA)
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “high volume”* throughout the event between sessions
- Designated Sponsor of Keynote Presentation
- Keynote Presentation sandwiched by Sponsor Commercials
  - Mention of sponsorship in live opening and closing remarks
  - Volume of commercials will be weighted by sponsorship after all sponsors transactions are complete.

**$5,000  GOLD EVENT SPONSOR**
- Inclusion of Sponsor Name, Logo & Link on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name, Logo & Link on Promotional Facebook Posts
- Inclusion of Sponsor Name, Logo & Link on Promotional email marketing campaigns promoting the event & thanking attendees
- A single email marketing campaign for the sponsor using our platform and list (built and managed by NYSVARA)
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “medium volume”* throughout the event between sessions

**$2,500  SILVER EVENT SPONSOR**
- Inclusion of Sponsor Name & Logo on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name & Logo on Promotional Facebook Posts
- Inclusion of Sponsor Name & Logo on Promotional email marketing campaigns promoting the event & thanking attendees
- Creation of 30 Second “commercial” or the ability to insert your own commercial to run at “low volume”* throughout the event between sessions

Please complete registration and payment online at [www.pulsecheckconference.org](http://www.pulsecheckconference.org). Contact the Pulse Check Conference Team at pulsecheck@nysvara.org or (877) 697-8272 with questions.

**Sponsor registration must be submitted & paid by Saturday, August 15, 2020.**
Sponsorship Information (Continued)

$1,000  **BRONZE EVENT SPONSOR**
- Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page
- Inclusion of Sponsor Name on Promotional Facebook Posts
- Inclusion of Sponsor Name on Promotional email marketing campaigns promoting the event & thanking attendees

$250  **EVENT DONOR**
- Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page

$250  **SPECIAL AWARDS DONOR**
- Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page

$250  **SCHOLARSHIPS FUND DONOR**
- Inclusion of Sponsor Name on NYSVARA/Pulse Check Sponsors Page

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**Conference Faculty**

Drew Anderson, PhD, EMT  
Bruce Barry, RN, BSN, CEN, CPEN, TCRN, NRP  
Dan Batsie, BA, NRP  
Samantha Greene, NRP  
Jason Haag, CCEMT-P, CIC  
Travis Howe, EMT, CIC  
Steven Kroll, MHA, EMT

Mike McEvoy, PhD, NRP, RN, CCRN  
Jeff Myers, DO, EdM, EMT-P, FAEMS  
Scot Phelps, JD, MPH, Paramedic  
Jennifer Salomon, Paramedic, CIC, (Ret.), Fire Instructor  
Joel Warden, PhD, HEC-C  
Doug Wildermuth, BS, NRP, CIC
Conference Schedule
Saturday, September 12, 2020

0800-0810 Welcome, Opening Remarks, Housekeeping

0810-0900 KEYNOTE ADDRESS: The Future of EMS
Scot Phelps, JD, MPH, Paramedic
Director, Paramedic Emergency Health Science Degree Program
Union County College

0900-0930 Medical Ethics in the Context of Pre-Hospital Emergency Care
Joel Warden, PhD, HEC-C

0930-1000 Crunch Time! Assessment and management of Facial Injuries
Jeff Myers, DO, EdM, EMT-P, FAEMS

1000-1030 Hips Don’t Lie: Assessment and Treatment of Pelvic Injuries
Dan Batsie, BA, NRP

1030-1100 BEEP BEEP! Someone Got Run Over by a Bus: COOP
Jason Haag, CCEMT-P, CIC

1100-1130 EMS Agency Collaboration: Mergers Don’t Have to be a Dirty Word
Steve Kroll, MHA, EMT

1130-1200 Weeding Through What You Need to Know About Cannabis
Jennifer Salomon, Paramedic, CIC, (Ret.), Fire Instructor

1200-1230 LUNCH BREAK

1230-1300 Memorial Service

1300-1330 Memory, Trauma, and the Secondary Effects of Danger in EMS
Joel Warden, PhD, HEC-C

1330-1400 Effectively Managing Conflict Resolution
Douglas Wildermuth, BS, NRP, CIC, Sergeant

1400-1430 Beyond AVPU: Using Mental Status Exams in the Pre-Hospital Environment
Drew Anderson, PhD, EMT

1430-1500 Vascular Zebras: What Your Need to Know to Save a Life
Travis Howe, EMT, CIC

1500-1530 Pearls in Treating the ETOH Patient
Samantha Greene, NRP

1530-1600 CPAP Tips and Tricks
Mike McEvoy, Ph.D, NRP, RN, CCRN

1600-1630 Unspeakable Commodities: Human Trafficking
Bruce Barry, RN, BSN, CEN, CPEN, TCRN, NRP

1630-1700 Pediatric Respiratory Failure
Dan Batsie, BA, NRP

1700-1730 Awards Ceremony

1730-1735 Closing Remarks

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