A Weekend with
Bob Page
October 16 – 18, 2015
Sponsored by:
Finger Lakes Regional EMS Council
Location:
Finger Lakes Community College
Room D214
3325 Marvin Sands Dr.
Canandaigua, NY
SESSION SCHEDULE

Friday  7 - 10pm

6:30pm                            Registration
7:00 - 8pm                          The Gift of Knowledge
8:15 - 8:30pm                        Break
8:30 - 10:00pm                      Putting the Shoe on the Other Foot: Customer Service for EMS

Saturday  8am - 5:30pm

7:30am                            Registration and Continental Breakfast
8 - 9:15am                          Gone in 60 seconds
9:15 - 9:30am                        Break
9:30 - 10:45am                      Closed Head
10:45 - 11:00 am                    Break
11:00am - 12:15pm                  Zapped - Managing the Patient with an Implanted Pacer and Defib
12:15 - 1pm                            Lunch
1 - 2:30pm                         When the Heart Goes Bad
2:30 - 2:45p                        Break
SESSION DESCRIPTIONS

“When 12 Leads are Not Enough” STEMI UPDATE

Time Frame: 60-90 minutes

Audience: ALS, Nursing, M.D.

CEU Category

So 12 leads have been in place for a while and the STEMI Programs are rolling out across the nation, but is there something we left out? Protocol guidelines outline a standard treatment plan for all patients with Acute Coronary Syndromes. But is it right and safe for ALL cardiac patients? Studies also show that 50-54% of patients with an acute MI will NOT have ST segment elevation anywhere on the 12 lead. Evidence points to significant and even life saving information that can be gathered by acquiring additional leads. Come join 12 lead textbook author and popular “Edutainer” Bob Page as we look at the evidence, review actual cases, and have a fun filled, eye opening experience that is sure to change your practice. As the song goes, “What you don’t know, might hurt them!” Discover what you didn’t know, you didn’t know!

“Zapped” Managing the Patient with an Implanted Pacer and Defibrillators

Time Frame: 60-75 minutes

Audience: All

There are an increasing number of patients with AICD (Automatic Implantable Cardioverter/Defibrillator) and Pacemakers. Many emergency providers are unsure of the correct way to manage patients with these devices. In this session, Bob explains the function of these devices and outlines safe and effective management of the patient with one of these devices. Features outstanding audio and video support to make the point while having fun doing it!

The Gift of Knowledge, The Curse of Knowledge

Time Frame: 1 hour General Session

Audience: All

When we entered the medical field, we were given the gift of knowledge in order to help those in need. It is indeed a higher calling to be in health care. These gifts of knowledge and how you use them can make a profound impact in
the lives of others. But what happens when this gift doesn't always work, or at times where you feel powerless to help, even with your gift. When a loved one is seriously ill, will your knowledge be a gift or a curse. Come hear an incredible account of how the knowledge was both a gift and a curse for Bob. He has spent over 23 years teaching others how to find a heart attack, find out what happens when a heart attack found him. He was given an incredible opportunity to study first hand, that which he has taught others to understand. This is an unforgettable presentation by the 2012 Legend Award recipient

“Ignorance Indifference”  Leading The Charge for Change

Audience: anyone

Time Frame: 60-75 minutes

CEU category:

“Everybody is Ignorant, until Proven Stupid” Old Ozarks proverb…Now ignorance is not a bad word it simply means you don’t know or never heard of that before. Some people use that as an excuse to remain “where they are.” When you stop learning, ignorance indifference sets in. You don’t know and you don’t care. This is dangerous in the health care field. New treatment and techniques pop up all the time. People resist change to new things because they simply don’t know the whole story. Come join Bob Page, a passionate educator with a track record of leading organization, and personal change in many areas and in some cases, states from education based initiatives. See how this was accomplished and renew your spirit and find out how to be an agent of change

Putting the Shoe on the Other Foot: Customer Service for EMS Professionals

Time Frame: 60 – 75 Minutes

Target Audience: All

Everyone talks about the need for improving customer service. Most customer service talks are by business professionals and sales people designed to increase profits. This talk takes the concepts of customer service and applies them to the Emergency Medical Field. Bob uses healthy doses of humor and real life EMS examples of customer service to make the point.

Gone in 60 Seconds: The First Minute of Life

Time Frame: 60-75 minutes

Target Audience: All

The call is for a newborn baby, in cardiac arrest! Sounds scary doesn’t it! That is how all newborns arrive in this world, in cardiac arrest. Our actions in the first 60 seconds of life can make a huge difference for the depressed newborn and prevent the well from becoming depressed. In this exciting, interactive session, participants will slow down the clock and learn second by second how to manage this nerve racking situation.

Stethoscopy for Dummies"

Time Frame: 2 hours including lab session
How much did you pay for your stethoscope? How much training did you get on how to use it? In this session, participants are provided down to earth “for dummies” information on various types of stethoscopes and how to use them to get the most out of patient assessment. New and improved methods and techniques are presented and lung and heart sounds are also played aloud so all participants can hear the sounds rather than hear a “description” of the sound. Bring your stethoscope with you.

Closed Head Injuries: The Pressure is On!

Time Frame: 60-75 minutes

Audience: All

Head injury management is rapidly changing on all fronts. This talk is designed to update the EMS provider on the latest controversies in the acute management of closed head injury. Ideas such as hyperventilation, use of capnography, BLS things that drive up the ICP, and more. This session is much, much more than the standard head injury lecture. New stuff is presented for all levels!

When a Heart Goes Bad “The Saga of Heart Failure”

Audience: All providers

Time frame: 60-90 minutes

For whatever the cause, heart failure carries with it a high cost in mortality and morbidity. For years we had a triad of clinical management guidelines for CHF. Despite a wealth of evidence to the contrary, this practice continues in some areas even. This session will explain why a heart fails and the clinical presentation. Then the latest in therapy will be revealed. Which therapy is useful and which is not. The results may surprise you!

Respiratory Interactive: A Fun Way to Learn Respiratory Emergencies

Audience: All

60-90 min

Who says medical lectures have to be boring? This one Rocks! This session is presented in a game show atmosphere where the audience interacts with clickers throughout the session. This case based session walks the participant through some tough respiratory calls from CHF, to COPD and Asthma while teams gather points along the way. Join educator Bob Page as he moderates the action and reviews in a rather unique way, the respiratory system and review the pathophysiology of common respiratory emergencies and assessment techniques.

COSTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday - October 16, 2015</td>
<td>7:00-10:00PM</td>
<td>$25.00</td>
</tr>
<tr>
<td>Saturday – October 17, 2015</td>
<td>8:00AM – 5:30PM</td>
<td>$75.00</td>
</tr>
<tr>
<td>Sunday – October 18, 2015</td>
<td>9:00AM – 12:00PM</td>
<td>$25.00</td>
</tr>
</tbody>
</table>